GLEE Response

[](http://images.google.co.nz/imgres?imgurl=http://www.di-arezzo.com/multimedia/images/wise/couv/am91112.jpg&imgrefurl=http://www.di-arezzo.com/france/detail_notice.php?no_article=amsco02710&usg=__-hHp7crhTndS1SVhdEpM6a5t97A=&h=500&w=351&sz=34&hl=en&start=27&sig2=Ft0-9Zl4Qr2X2jWsSxA4pg&tbnid=PNtb-4EvXUa6SM:&tbnh=130&tbnw=91&prev=/images?q=number+one&gbv=2&ndsp=18&hl=en&safe=active&sa=N&start=18&ei=B1D2SamMBdGUkAXN6Yz1Cg)

***GLEE*** is an American musical comedy-drama television series. It was released on air by the Fox network in May 2009……

[](http://images.google.co.nz/imgres?imgurl=http://www.freefoto.com/images/2000/02/2000_02_53---Number-Two_web.jpg&imgrefurl=http://www.freefoto.com/preview/2000-02-53?ffid=2000-02-53&k=Number+Two&usg=__NLPtm3hIdBT7sQOEkutOGWnRswk=&h=600&w=400&sz=82&hl=en&start=9&sig2=qDKmYociJIT4zSmrCtXaFQ&tbnid=ITPaCdXG1334gM:&tbnh=135&tbnw=90&prev=/images?q=number+two&gbv=2&hl=en&safe=active&ei=0FD2SaS1MMmIkQXU-O3qCg)As television programmes are created for a commercial purpose they are not valued for their artistic value but rather for their sale-ability or viability in terms of generating ratings. To achieve these ratings media products are often designed with a target audience in mind. The more a media producer can know about an audience, the better that audience can be targeted.

The target audience for *GLEE* is……

This audience can be identified through the use of…..

Media texts produced on a commercial basis will use such information to shape their product in a way that appeals to that target audience. It is important that media products reflect their target audience in some manner in order for that target audience to be able to identify with, enjoy and find benefit from that media product.

[](http://images.google.co.nz/imgres?imgurl=http://www.irasperipheralvisions.com/images/number-3.jpg&imgrefurl=http://brewsterdmb.motime.com/archive/2006-04&usg=__MWP1eUFR3A8QsE_dngyT1rSqT3A=&h=431&w=331&sz=39&hl=en&start=2&sig2=WmLauDSosN6kBRic_Q3X-Q&tbnid=uOPp7u_iz_ZwGM:&tbnh=126&tbnw=97&prev=/images?q=number+three&gbv=2&hl=en&safe=active&ei=GFH2SYbtIZeTkAXf49zmCg)An **aspect** used to appeal to the audience of *Glee* is…

This aspect **connects** Glee to its audience because…

Another **aspect** used to appeal to the audience of *Glee* is…

This aspect **connects** Glee to its audience because…

[](http://images.google.co.nz/imgres?imgurl=http://www.deltaepsilonchi.org/graphics/NumberFour.JPG&imgrefurl=http://www.deltaepsilonchi.org/membership_startchapter.html&usg=__UnImsiSBPgq_lXm6q3rJDUsyLfs=&h=626&w=636&sz=39&hl=en&start=2&sig2=Ibyne6tdjH3kCYxYoweeNw&tbnid=AJObpEzyC_HdNM:&tbnh=135&tbnw=137&prev=/images?q=number+four&gbv=2&hl=en&safe=active&ei=Q1H2SdybNZCPkAWH_I3qCg)Highly successful media products have the power to then shape the attitudes, needs, wants and beliefs of their target audience. This is particularly true if the media product becomes a source of identification for a specific group in society through language, behaviour and beliefs.

The creation of *Glee* has resulted in a number of ***implications*** for not only its audience but also the music industry and the media industry as a whole….